



Public Health in ²⁰¹² ANNUAL REPORT Action



For public health, 2012 was a year of action

All across the Sudbury and Manitoulin districts and Greater Sudbury, our diverse team of nurses, physicians, inspectors, promoters, nutritionists, dietitians and more were working day-in and day-out, striving to make our communities healthier.

Every day our work focuses on making where we live, work, and play a better place. We developed and supported partnerships to encourage people to live actively, prevent falls and injury among seniors, and to support access to healthy food. We also visited local elementary schools to implement *Nutrition Tools for Schools*® and to teach a fun yet vitally important lesson in the value of handwashing. Our nurses held clinics inside and outside the Health Unit to immunize everyone—from babies to seniors—to keep our community strong and safe, while our public health inspectors were active throughout the year sampling water, testing lakes, and visiting food premises—all to protect our health.

Please take the time to read and enjoy this year's annual report. Inside you'll get a look at the team that is working, often behind the scenes, to help you and your loved ones be healthy—I think we will make you proud!

Dr. Penny Sutcliffe
Sudbury & District Medical Officer of Health and Chief Executive Officer



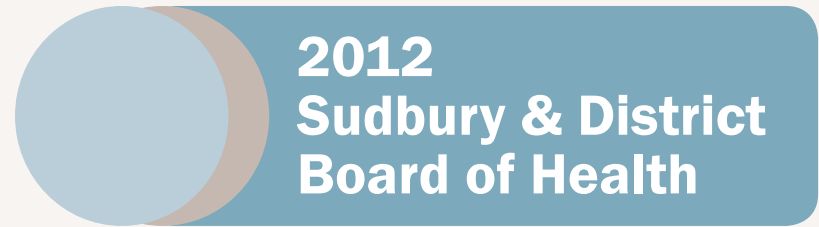
Ron Dupuis
Sudbury & District Board of Health Chair

Another dynamic year in public health has come and gone

As Chair of the Sudbury & District Board of Health, I am constantly impressed by the hard work and continuous drive of everybody who works at our Health Unit.

Of course, none of this would be possible without the continued engagement and funding from our provincial and municipal governments. This support is what bolsters our organization in our ongoing efforts to make the vast area we serve healthier, stronger, and successful. By working in partnership, we are truly making a difference in all of our communities.

Please enjoy this report and see for yourself how we are putting public health in action for the betterment of us all.



Appointed by

- Ron Dupuis, Chair** City of Greater Sudbury
Madeleine Dennis, Vice-Chair City of Greater Sudbury
Claude Belcourt Lieutenant Governor in Council
Claude Berthiaume City of Greater Sudbury
Janet Bradley Lieutenant Governor in Council
Evelyn Dutrisac City of Greater Sudbury
Brigita Gingras Council of the Town of Espanola, the Municipal Councils of the townships of Baldwin and Sables-Spanish Rivers and the Municipal Council of The Corporation of the Township of Nairn and Hyman
Terry Kett City of Greater Sudbury
Ken Noland Municipal Council of the Town of Gore Bay, the Municipal Councils of The Corporation of the Town of Northeastern Manitoulin and the Islands and The Corporation of the townships of Assiginack, Barrie Island, Billings, Burpee and Mills, Central Manitoulin, Cockburn Island, Gordon and Tehkummah
Rita Pilon Municipal Council of the Township of Chapleau
Ursula Sauvé City of Greater Sudbury
Paul Schoppmann Municipal Councils of the municipalities of French River, Markstay-Warren, and St. Charles
Brenda Spencer City of Greater Sudbury



Wash to the rhythm

In October the Sudbury & District Health Unit's (SDHU) Miranda Beradelli and Danielle Richard took to the classroom as part of National Infection Control Week. They brought a musical message about hand washing and how kids play a key role in keeping not only their families but our entire community healthy.

9068
doses of flu
vaccine given
by SDHU

84
vaccine
clinics
offered

Sexual health clinical services

Nancy Hanbury is redefining what it means to be a public health nurse working in the sexual health field. With a big dose of creativity, she works hard to bring what can be challenging issues out into the community.

Nancy boldly communicates to the public the importance of sexual health by using targeted media campaigns focusing on topics such as chlamydia, AIDS awareness, homophobia, and cyber-dating.



Healthy babies, happy moms



In 2012 there were 1919 babies born in the Sudbury and Manitoulin districts and in Greater Sudbury. With the joy of a new arrival, also come new challenges. That's why Public Health Nurse Lorraine Jones works tirelessly to promote the importance of breastfeeding. Whether she is working to increase public acceptance and awareness or helping a new mother feed her child, Lorraine is making the natural bond between mom and baby even better.

Keeping a close eye on our lakes

We are a land of lakes—and making sure those waterways stay safe for swimming and drinking is one of the many priorities of the Environmental Health Division at the SDHU.

With blue-green algae being identified more frequently in area lakes, Al McDougall along with a team of health inspectors, responds when possible algal blooms are sighted.





Elevating Canada's Low-Risk Alcohol Drinking Guidelines

Measure **before** you pour

In December the SDHU's Brenda Stankiewicz hosted a challenge for participants to pour drinks at a downtown Sudbury bar. Politicians, celebrities and broadcasters each took the pre-holiday test to shine a light on how important it is to measure alcohol before we pour when entertaining guests.



Working together

Collaboration and partnerships are key when it comes to promoting health in public places.

Lisette Lamoureux-Newton works hard to support the Municipality of French River to strengthen their local outdoor tobacco control policies.



Aboriginal diabetes prevention project

In May 2012 the SDHU's Lesley Andrade met in partnership with Aboriginal health partners at a collaborative planning meeting for the Sudbury and Manitoulin Districts Aboriginal Diabetes Prevention Strategy. Everyone reviewed and reflected on the accomplishments of 2011–2012 and planned together for a successful collaboration in 2012–2013. By the end of this meeting, a draft Terms of Reference and a Collaborative Planning Report were developed.





Shelley Westhaver
Chief Nursing Officer

Leadership and expertise

The Sudbury & District Health Unit's Chief Nursing Officer works to ensure excellence in public health practice.

Since her appointment in January 2012, Shelley Westhaver has provided quality assurance, inter-professional collaboration, and learning opportunities to nearly 100 public health nurses.

i Public health nursing staff

76 full-time
public health nurses

21 part-time
public health nurses



Teaching the next generation

For almost a quarter of a century, the Sudbury & District Health Unit has been a Teaching Health Unit, fostering innovation, training future public health practitioners, and improving public health practice. In 2012 Aisha Alladin, Education Services Officer, coordinated 102 placements for post-secondary students who came to the Health Unit interested in pursuing future careers in the field of public health.



Professional practice and development

- 7** faculty appointments with the Northern Ontario School of Medicine
- 1** joint-appointment as Adjunct Professor with Laurentian University
- 1** joint-appointment as Public Health Consultant with the SDHU

2012 Approved Budget \$26,733,566



16% 100% Provincially Funded
Public Health Programs

13% Operating and Occupancy Costs

71% Cost-Shared
(Provincial/Municipal) Funded
Public Health Programs



Accredited since 1990



Sudbury & District

Health Unit

Service de
santé publique

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