

We are Public Health

Strategic Plan
2018 • 2022



Public Health
Santé publique
SUDBURY & DISTRICTS

and this is what we do

About us

Public Health Sudbury & Districts is a progressive public health agency committed to improving health and health equity through evidence-informed practice.

With a head office in Greater Sudbury and five offices throughout Greater Sudbury and the districts of Sudbury and Manitoulin, we are over 250 public health professionals who deliver provincially legislated programs and services.

Public Health works locally with individuals, families, communities, and partner agencies to promote and protect health and to prevent disease for everyone. Programs and services are for people of all ages and are offered in places where they are needed the most.

Medical Officer of Health and Chief Executive Officer

I am very pleased to present Public Health Sudbury & Districts' 2018–2022 Strategic Plan. This plan builds on our past successes and directs our future actions, working in partnership to create optimal conditions for health for all.

Throughout its history, Public Health Sudbury & Districts has continually sought to evolve and strengthen public health practice. We look forward to working with all communities over the course of the 2018–2022 Strategic Plan to improve opportunities for health — now and into the future... Because, we are Public Health, and this is what we do!

Dr. Penny Sutcliffe



**Public Health
Santé publique**
SUDBURY & DISTRICTS

Vision

Healthier communities for all.

Mission

Working with our communities to promote and protect health and to prevent disease for everyone.

Values



Humility

We are modest and self-reflective. We respond to the needs of others, are open to feedback, and seek to understand biases in order to develop and maintain genuine relationships.



Trust

We are honest and dependable, and show integrity in our actions. We encourage transparency and accountability in decision-making, collaboration, and service delivery. We work truthfully and honour our commitments.



Respect

We treat all individuals with mutual respect and sensitivity. We show regard and consideration for our team members, partners, and communities and value all contributions.



Strategic Priorities



Equitable Opportunities

We strive for health equity by championing equal opportunities for health.

To achieve this, we will:

- > Address a broad range of social and economic factors that impact health, including mental health
- > Support awareness, education, advocacy, and policy development to reduce health inequities
- > Tailor programs and services to reflect community voices and needs
- > Champion actions to improve health equity within an integrated health system
- > Support all communities to reach their full health potential



Strategic Priorities



Meaningful Relationships

We establish meaningful relationships that lead to successful partnerships, collaborations and engagement.

To achieve this, we will:

- > Nurture strong relationships with local communities, organizations, municipalities, and other parts of the health system
- > Facilitate diverse community engagement, including engagement with people with lived experience, for the planning, development, and implementation of public health initiatives
- > Engage with Indigenous populations in a way that is meaningful for them
- > Help build capacity among partners to promote resilience and mental wellness in our communities
- > Collaborate with a diverse range of sectors



Strategic Priorities



Practice Excellence

We strive for ongoing excellence in public health practice including, program and service development and delivery.

To achieve this, we will:

- > Use local data to adapt programs and services to neighborhoods and populations with the greatest needs
- > Ensure effective public health practice to collect, use, and generate quality evidence
- > Apply relevant and timely surveillance, evaluation, and research results
- > Implement innovative approaches for programs and services that can be adapted to reflect change and community needs
- > Work with communities and other parts of the health system to deliver population level interventions



Strategic Priorities



Organizational Commitment

We advance organization-wide commitment and ensure that we are well positioned to support the work of public health.

To achieve this, we will:

- > Cultivate a skilled, diverse, and responsive workforce
- > Ensure a culture of continuous quality improvement and ongoing learning
- > Increase awareness of the role of public health and our programs and services
- > Strengthen organizational culture, engagement, and resiliency
- > Foster a work environment that supports and sustains mental health and well-being
- > Demonstrate accountability and transparency to our clients, communities and stakeholders

